

2020 NACFC Embargo Policy

All meeting attendees, members of the media, and other institutions and individuals are required to abide by the embargo policy governing the Cystic Fibrosis Foundation's 34th annual North American Cystic Fibrosis Conference (NACFC). Posters, networking, Supporter Showcase, and symposia will be available on demand starting Oct. 7. The live simulcast of NACFC will start Oct. 21.

Information from all abstracts and presentations is confidential and may not be announced, publicized, or distributed before the embargo date. This policy applies to all formats of release, including abstracts on USB drives, hard copies, online, or cff.org, and all other presentations.

The purpose of the embargo policy is to protect the scientific integrity of the information presented at NACFC. This policy recognizes that all submissions are considered preliminary until the time of presentation or authorized release.

Questions regarding the conference embargo and press release policies can be sent to mediarelations@cff.org.

Embargo Date

Type of Presentation	Embargo Policy	Embargo Date
Abstracts	Abstracts to be presented at the 2020 NACFC are embargoed until they are made available on the Wiley Online Library.	Wednesday, Oct. 7, 2020 at 12 a.m. ET
Presentations	Information to be presented in an oral, video, or livestream presentation at the 2020 NACFC is embargoed until the session is available to view.	Scheduled start time of the presentation or streaming session
Posters and workshops	Information included in posters or workshops are proprietary and confidential. All information is confidential unless express, written consent is granted by the author(s).	If consent is not granted by the author to release content prior to their presentation, the embargo will lift at the start of the session that includes the presentation. * For posters not included in a workshop session, the embargo will lift Oct. 7.

Pitching Under Embargo

Presenters and their institutions may reach out to media under embargo beginning the Friday prior to the conference, Oct. 2, 2020, at 12 a.m. ET, if permission has been granted by the author to release the content of their presentation and the media has agreed to honor the embargo.

The Cystic Fibrosis Foundation media relations department must be notified at mediarelations@cff.org of any plans to pitch media regarding NACFC, abstracts, oral, livestream, or poster presentations.

Press Releases

Press releases, fact sheets, or any materials designed to facilitate media coverage of research studies presented at the 2020 NACFC may only be distributed after the beginning of the session in which the study is presented or when a session is available on demand, unless issued under embargo. For example, if a study is presented from 11:15 to 11:30 a.m. as part of a session that starts at 11 a.m., the embargo lifts at 11 a.m. If multiple studies are addressed in one release, that release may only be distributed at the start time of the latest presentation.

Scientific findings, including data or numbers, to be presented at the meeting should not be included in a news release prior to the presentation unless issued under an embargo.

All press releases related to the 2020 NACFC must be submitted for approval to the Cystic Fibrosis Foundation media relations department at mediarelations@cff.org at least three days prior to the intended release date.

Other Public Communications

Once an abstract has been officially accepted, public or private institutions are permitted to announce only the title of the abstract, that it will be presented at NACFC, and the date and time of the presentation. No other information or details about the abstract or presentation may be released at that time. All other announcements pertaining to the abstract or presentation must follow the embargo policy.

Any other forms of public communications of embargoed information must be sent to the Cystic Fibrosis Foundation media relations department at mediarelations@cff.org and receive approval prior to any public communication.

If an institution believes there is a need to communicate about a study prior to its presentation at the 2020 NACFC, for example, for reasons of disclosure of material data or notification of study participants, they must notify the Cystic Fibrosis Foundation media relations department at mediarelations@cff.org for approval prior to any public communication.

Violations of the NACFC press release policy may result in the removal of the abstract(s) involved from the conference program.

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